

Consumer Communications Nutritionist

Location: Hybrid (Cambridge)

Employment Type: Part-time or Full-time (flexible for the right candidate)

Job description

Igennus Healthcare Nutrition is a family-owned business based in Cambridge, founded by our Chairman, Jav Nazemi, and now led by his daughter, Mina, our CEO. The Nazemi family are supported by a close-knit team of talented people who share our values and bring expertise and inspiration, enabling us to remain strongly science-led. We only develop products we truly believe in and use ourselves.

As we grow our communications, we're looking for a **qualified Nutritionist or Nutritional Therapist** with strong communications skills to support us in creating informative and engaging content. You will be part of an established team of expert nutritionists and report to our **Head of Communications**.

The role

As **Consumer Communications Nutritionist**, you'll create a wide range of consumer-facing content that brings our brand voice to life — writing social media posts, emails, product descriptions, articles and more. You'll also film short videos (and/or edit content) to introduce nutritional topics, present products and build visibility online.

You'll work closely with our in-house graphic designer, nutrition team and Head of Communications to deliver content in line with our editorial calendar — and will be supported and mentored to grow your skills across multiple areas of the business.

This is a highly collaborative and evolving role, ideal for someone flexible, proactive, and excited by the chance to grow with a dynamic, purpose-led company.

Key responsibilities include:

- Write clear, accurate, and engaging content, including:
 - Social media captions
 - Video scripts
 - Email newsletters
 - Educational articles
 - PR
 - Product descriptions & web content
 - Supplement guides, eBooks and other digital materials
- Confidently present and/or edit short-form video content to introduce content and present product features
- Collaborate with the in-house graphic designer to deliver visually engaging, brand-aligned content
- Plan and deliver content to deadline using our communications calendar
- Collaborate with other departments (e.g. R&D and commercial team) on product launches, content updates and performance testing

- Support label updates with aligned marketing communications
- Once fully trained, review and approve content amendments where nutrition sign-off is required
- Maintain familiarity with industry compliance and brand voice
- Stay up to date with the latest nutrition trends and research relevant to our products and audience

Who you are

Personality is key – the company is staffed with down-to-earth, resourceful people who fit our culture, in which intelligent, thoughtful self-starters thrive.

Essential:

- Degree or diploma in Nutrition or Nutritional Therapy
- Excellent writing and editing skills, with experience creating consumer content
- Comfortable filming and presenting on camera
- Organised, reliable, and able to manage multiple priorities and deadlines
- Confident interpreting scientific information and upholding regulatory standards

Desirable:

- Experience writing health content
- Familiarity with email marketing, SEO and social media strategy
- Strong eye for detail, accurate and excellent language skills
- Strong communication skills

What we offer

- A friendly, supportive and enjoyable office environment where individuals are encouraged to contribute ideas and be entrepreneurial
- The opportunity to apply your skills and make an impact as we strive for continuous learning and improvement
- Working alongside other motivated and intelligent people who care about what we do and the products and services we provide
- Creative and challenging projects and cross-team working

Hours and compensation

- To 37.5 hours per week, with flexible hours; for the right person we would consider min. 20 hrs per week
- £35,000-40,000 pro rata depending on experience
- Discretionary bonus
- Private Medical Insurance
- Igennus health supplements annual allowance
- Holiday allowance that increases with length of service
- Work Location: In person