

# Innovate UK



## GLOBAL BUSINESS INNOVATION VISIT TO SILICON VALLEY FOCUS ON DIGITAL TECHNOLOGIES, DATA AND SATELLITE INFRASTRUCTURE

### DATES

#### Visit dates:

Sunday 3rd February –  
Friday 8th February 2019

#### Closing date for full application:

9am on Friday 16th November  
2018

#### Pre-mission workshop dates:

Tuesday 11th December 2018  
and 9th-10th January 2019

Innovate UK's Global Business Innovation Programme, delivered by Enterprise Europe Network, is organising a space visit to Silicon Valley for businesses working in the space and satellite sector that

are looking to innovate and grow internationally.

The programme will enable successful applicants to meet with investors in the sector and provide insight into the requirements of successfully doing business in the US market.

Delegates will have the opportunity to pitch to venture capital companies and attend the SmallSat Symposium 2019 to meet with potential partners, investors and customers. [Find out more about the Symposium here.](#)

### WHY SILICON VALLEY?

Silicon Valley is the home to many start-up, technology and data

companies, presenting opportunities for UK businesses in the space and satellite sector to form collaborative partnerships and plan for future growth.

The visit includes a trip to Los Angeles, a central hub for businesses active in space, satellite, infrastructure and innovation, to network and pitch with potential partners and investors.

### FUNDING

Flights, five nights accommodation (one representative per company) and subsistence will be funded through the Global Business Innovation Programme.

## ITINERARY (subject to change)

Date	Activity
Sunday 3rd February	Depart UK. Arrive in San Francisco.
Monday 4th February – Wednesday 6th February	Participation at mission briefing, VC pitch event, site visits, matchmaking event, networking opportunities and attendance of SmallSat Symposium.
Thursday 7th February	Trip to Los Angeles to include site visits, networking opportunities, and VC pitching.
Friday 8th February	Depart San Francisco. Arrive in UK (Saturday 9 February).

## BENEFITS OF THE PROGRAMME

- Participate in a bespoke, intensive pitch training workshop to refine your proposition and prepare for generating investor interest.
- Access individual coaching sessions to ensure you are fully prepared for the visit.
- Network with potential customers, partners and investors in the US.
- Gain insight into what it takes to do business and be successful in the target market.
- Access post-visit support to exploit the opportunities from the programme.

[Hear from delegates from previous space and satellite visits to the USA](#)

## COST

On acceptance to the visit, a commitment fee of £500 will be obtained from you, which will be returned on completion of the programme and agreed action plan.

Non-attendance after formal acceptance will result in forfeiting some or all of the fee.

## TRAVEL ARRANGEMENTS/SUBSIDIES

This visit is part of Innovate UK's Global Business Innovation Programme. For approved companies, Innovate UK will organise and fund flights, five nights accommodation and meals.

## ELIGIBILITY

To participate in this visit, you must be an innovative SME, active in the space sector and established in the UK.

You must participate in two pre-mission workshops to support with creation of pitches tailored to the US market.

## HOW TO APPLY

To express your interest in participating, please [click here](#) to complete the application form. It is a competitive process and places are limited. Applications will be evaluated by a panel to select programme delegates. You will be notified of the outcome by **Monday 26th November 2018**.

For more information, please contact Bradley Rowley – [b.rowley@eeneast.org.uk](mailto:b.rowley@eeneast.org.uk)